

Lobbying Effort On Administrative Rule

2011-2012 Legislative Session

Insurance

Ins 2.18, life settlements and affecting small business.

Total Hours Of Effort On This Matter

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
40	58	5		103

Hours of Principals' Efforts on This Matter

Coventry

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
13 (50%)	23 (90%)			36 (71%)

Northwestern Mutual

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
3 (5%)	21 (30%)			24 (8%)

Thrivent Financial for Lutherans

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
5 (53%)	3 (93%)			8 (33%)

Wisconsin Council of Life Insurers

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
19 (40%)	11 (70%)	5 (22%)		35 (30%)